



# “Ignite a Voice” amongst SAS Doctors

6 CPD  
points

09.30 – 16.30 Hours

Wednesday, 13<sup>th</sup> September 2017

**Venue:**

Seminar Room 1, PGME Centre,  
Oliver Plunkett Building, St. Peters Hospital,  
Chertsey, Surrey, KT16 0PZ

**Who this is for:** SAS doctors

**Educational objectives:**

- How to support SAS doctors in engagement and working to profile
- Make an impact on key stakeholders to meet your own and the wider SAS group objectives

**CPD approval:** This programme is subject to 6 CPD points

**About the trainer:** *Mr Graham Knight – Senior Res Associate:* Business Consultant, marketer and trainer with more than 15 years' industry experience in healthcare, media and FMCG. Graham has a track-record for delivering successful outcomes and positive change. In the past he has worked with NHS commissioning and provider organisations, local authorities, GP and dental practices, networks, universities, GP Federations, multinational retail and business to business organisations, independent healthcare providers and media production houses. He has a special interest in health and social care recently leading new service development projects that focus on delivering quality and productivity through integration and new models of care. He is also a skilled trainer, having worked with universities and NHS postgraduate education centres to design and deliver MBA-level courses on medical management topics, including: ethics, project management, leadership, negotiation, reflective practice and avoidable adverse outcomes. His training programmes are designed to deliver real-life outcomes and change in the working styles of the professional groups that attend.

**Booking a place:** Please contact,  
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## Agenda

09.00 Registration

09.30 Setting objectives

09.40 Defining the SAS voice – what are you trying to say?

10.10 Skills 1: Growing the Voice – Core messages and issues - Where do SAS doctors fit in?

10.55 Break

11.10 Skills 2: Making the Voice heard – Communication models

12.00 Skills 3: Leveraging the Voice – How to make changes in favour of SAS doctors

13.00 Lunch

13.30 Case study: An SAS Challenge (includes role play)

14.45 Break

15.00 Contd.....

15.50 Next steps – Growing the SAS voice

16.15 Personal and group action plan

16.30 Summary & close